

## **Website Privacy Policy**

PRC Medical respects the privacy of visitors to its website. PRC Medical strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, PRC Medical has implemented the following policy.

## Disclaimer

The information contained in this website is for general information purposes only. The information is provided by PRC Medical and while we endeavor to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of PRC Medical. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the website up and running smoothly. However, PRC Medical takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.

## **About the Information We Collect**

Most of the data and information we collect through our website is used only to help PRC Medical achieve its mission. It is our policy to collect and store only personal information that our clients, donors and other stakeholders knowingly provide.

We do not collect any personal information from casual users browsing our website. When you use the public areas of our website you are doing so anonymously. We do collect aggregate use information, such as the number of hits (visits) per page. We use aggregate data for internal and marketing purposes, but we don't collect any personally identifying information.

If while visiting our website you order a product, register for an event, submit a technical assistance question, or request other information, you will be asked to provide certain information. In all cases, this information is submitted voluntarily. In most cases, we will ask that you provide your name, title, organization name, address, telephone, and email address. If you are making a purchase, you may be asked for credit card information in order to complete your purchase. PRC Medical will follow any federal or state guidelines regarding the protection of your personal information.

Our client list is not for sale. When you visit our website or become a client, your name and mailing information will not be sold to a commercial organization.

## Cookies

Cookies are small bits of code that are sent to your computer when you logon to a website that allows us to identify you when you return to the site. PRC Medical uses cookies only to support the operations of our shopping cart. We do not use cookies to track your usage or any other personal information about you.